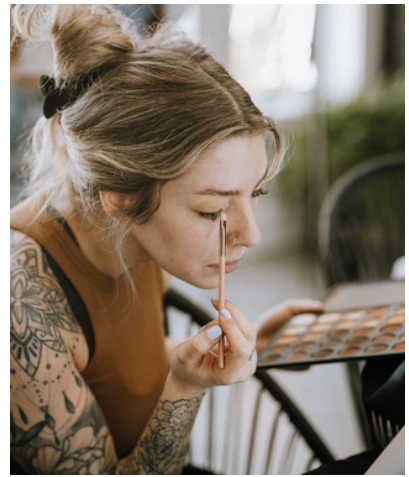


the Investment

MAKEUP LESSON PRICING LIST



Learn how to do your makeup like a pro! Whether you're looking to master your skills in a private setting or among friends, I'll give you the tools you need to create a makeup look you love. My unique approach to delivering tailored workshops, combined with years of professional experience means you'll leave the session with a thorough understanding to confidently recreate at home!



Option One

PRIVATE LESSON

*on location lesson
go over current routine
figure out missing items
application lesson
I apply one side, you apply the other
personal recommendations
face chart/video available*

\$150

Option two

GROUP LESSON

*up to 3 hours on site
self application
model provided for demonstration
product & brush recommendations
general application techniques
snacks & drinks welcome
4 people minimum*

\$100

Option three

COMPLETE OVERHAUL

*discovery consultation
complete makeup bag overhaul
I shop for you (within allotted budget)
in-home lesson
learn how to use new and old products
personalized application lesson
15 piece brush set included*

\$300

Feel free to reach out at any time by sending a DM or dropping an email to say hi! I can't wait to hear from you.

GROUP LESSONS

Learn among others in my interactive group workshops! Whether learning among friends, or with complete strangers, I'll show each participant how to recreate a look using the products they come with. Creating a welcoming, inclusive space is extremely important to me, and I encourage each participant to come exactly as they are with a fresh face and an open mind.



Here's the lowdown on group lessons:

- ✦ A minimum of 4 people are required for a group booking
- ✦ I come to YOU! - In some cases, group lessons will take place at a rented venue I organize. However; most of the time, I come to you wherever you are
- ✦ Participants are required to bring their own makeup and brushes - not sure what you need? No stress, I provide a checklist and a document of recommendations when you book
- ✦ you can choose to have me bring a model or sit at the table and apply on myself alongside you
- ✦ Access to ask me any makeup or application questions you may have in person
- ✦ Each participant will receive a face chart so they can draw along and take notes to remember any tips and tricks so they can easily replicate the look after I leave.
- ✦ Sessions are typically 1.5 to 2 hours long, depending on the group size and questions
- ✦ Snacks and drinks are welcome
- ✦ 15 piece brush set is available for an additional \$50.00

1-ON-1 PERSONALIZED LESSON

If you're looking for a personalized lesson on how to achieve a specific look using your products, a private makeup session is the perfect option!

This intimate service option allows us to work together to make sure you have a better understanding of products you already have and build a list of items that might help elevate your look. Whether you're looking to create a glamour look for an upcoming night out, or an option for everyday wear - I got you!



Here's the lowdown on the personalized lessons:

- ✦ I'll come to you and provide a personalized session in your space! These can also take place at a rented venue or hotel (at the cost of the client).
- ✦ We'll review your current makeup application and skincare process. From here, I'll provide pointers and recommendations on how to enhance your routine
- ✦ A true step-by-step process, I'll walk you through the lesson by applying makeup on one side and you'll apply on the other. This will allow you to truly see the effects of certain techniques and products.
- ✦ I'll provide recommendations based on your (1) routine, (2) budget, (3) desired look!
- ✦ You'll be provided a face chart and checklist which will help guide the process and serve as a handy resource long after our session.
- ✦ I provide generalized product recommendations and a checklist at the time of booking.
- ✦ 15 piece brush set is available for an additional \$50.00

COMPLETE OVERHAUL

If you're looking for a hands-on, personalized approach to enhancing your makeup routine and upgrading your skincare/makeup kit - this option is for you! With a pre-session discovery call, we'll walk through your goals for the session, where you're struggling and what look you're trying to build on. From here, we'll meet up and go shopping! I'll shade match and will help find complementary products that work for you. From here, we'll spend 2 hours going through the application process, answering any questions you might have!



Here's the lowdown on the complete overhaul sessions:

- ✦ Prior to our session, we'll have an in depth discovery conversation so you can fill me in on your goals for our session. This will allow me to learn a bit more about you and help me prepare and tailor a plan exclusively for you!
- ✦ We will take inventory of your current makeup bag and switch out products that you either don't love, don't use, or won't work for you! I'll also recommend we let go of items that are expired.
- ✦ We will discuss a budget and what is most important to you and I will do all your shopping for you and bring your new products to our lesson for you to use.
- ✦ I'll walk you step-by-step through the application process where I
 - ✦ Recommendations on products and brushes/application tools that work best for you.
- ✦ I'll provide a recording of our session for you to revisit as a resource for completing the look on your own!
- ✦ A 15-piece makeup brush set is included in this package so you'll have peace of mind knowing that you'll have all the application tools you need.

